

## Why Pony Express?

In the Wild West of the past, The Pony Express was the most dependable way to communicate. Only the best riders were selected for the honor of delivering mail – those who exhibited strength and reliability. Their saddlebags carried more than mail. They also carried necessities for the long journey...and beef jerky was one of the staples included in the survival kit.

Pony Express Foods carries on the tradition of the Wild West and the Pony Express Rider. We are committed to delivering a premium product and outstanding customer service and we hope that you will honor us by selecting our Beef Jerky and meat snacks. Only the finest ingredients go into our meat snacks.

## History

There's a history of reliability and strength behind our company. Founded in 1927 as a meat company servicing Lancaster County, deliveries were originally made by truck to local homes and businesses. Throughout the years, times changed and the company, then known as New Holland Meats, kept delivering to local clients – although they did replace the 300 lb. ice blocks with refrigerated trucks!

In 1981, Ted Cundiff, Sr. joined the company, providing experience and in-depth knowledge of the meat snack industry. In 1983, Ted struck out on his own, creating a company devoted to meat snacks. Wild Bill's Foods, Inc. was born and Ted served as President for 24 years.

In 2007, the opportunity arose for Ted to reconnect with New Holland Meats. Having conquered the hearts (and taste buds) of consumers with his Wild Bill's products, and loving a challenge, Ted decided to produce a premium line of meat snacks. He created Pony Express Foods and formed a team committed to the high standard of excellence Ted has always demanded.

These days, Ted is running Pony Express Foods in the only manner he knows; combining Service, Quality, and Value to deliver a winning product for Customers, Employees, and Company. Trust Pony Express Foods to fill your saddlebags with superior meat snacks – and watch as your customers grab them for their next journey.

# PONY EXPRESS



# ENTERPRISES, LLC

## "Simply The Best"







## Wow Factor!

Beef Jerky was recently ranked as the #1 protein snack on the market today. It is fair to say that it is by far one of the healthiest snack choices out there.

## Health Benefits of Our Beef Jerky

Beef jerky is low in fat and calories – Because of the process in which jerky is made, it contains fewer calories from the same amount of meat prior to undergoing the jerky process. The nutritional composition of beef jerky provides several dietary benefits, such as helping with zinc and sodium intakes and containing high protein volume.

Tired of the same old pizza, candy, and sub sales?

We are here to take you on a Pony journey selling high quality, high protein meat snacks that are irresistible!

Pizzas are frozen. Subs are soggy. Candy is a mouth full of sugar. Our meat snacks are mouth watering, protein-packed, healthy snack choices!

## About Our Products

We have recently added turkey, chicken, and pork products to our production. These are even smarter choices due to their leaner fat content, while still providing a great deal of protein. Minimal processing goes into our meat snacks, providing quality and real flavor. You can find our premium line of products locally and across the country. The taste of our meaty treats will have you coming back for more! Good thing the shelf life is guaranteed for months!

## Key Offers

**The more you sell the greater the chance your child has at winning their school's grand prize provided by our fundraising program!**

## Highlights

We are recognized for our meat products locally and nationwide!

## Contact Us

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